

INTERNATIONAL MAINTENANCE ASSOCIATION (IMA)

PRIVACY POLICY

International Maintenance Association (“IMA”) has adopted this Privacy Policy (“Policy”) to govern the collection, use, and storage of data. (“IMA,” “We” or “Us,” as used in this Policy, may include IMA subsidiaries and affiliated entities.) IMA is a nonprofit professional association formed by practitioners to advance the maintenance, reliability and physical asset management profession. IMA takes the issue of privacy very seriously. This Policy is intended to help you understand how IMA collects, uses and safeguards the information we collect. This Policy governs all forms of Personal Information collected by IMA whether electronic, written or oral. By accessing our website or providing your information to us, you accept and agree to the practices described in this Policy.

WHAT INFORMATION WE COLLECT

We collect a variety of information when you visit our website and engage with our service. This information may include name, job title, email, company name, address, phone number, credit card information, IP address, and industry/career demographics, which identifies you as an individual or is information that can be linked to you as an individual (“Personal Information”). Visitors may generally browse public portions of the IMA website anonymously without providing any detailed information. However, Personal Information is required in connection with registering with the site. In addition, Personal Information will be requested in connection with membership registration, event activities, purchasing products or services, requesting additional information, signing up for newsletters, or submitting questions through this site.

HOW WE COLLECT PERSONAL INFORMATION

In general, a visitor will know when Personal Information is being collected because he or she will have to fill out a form. In addition, we may collect Personal Information through your use of the website and Apps, or any discussion boards or chat rooms. IMA collects Personal Information at trade shows when business cards are submitted; when users download products on our website (including webinars); when applying for membership; when creating a username on our community platform; when users register/attend/sponsor/exhibit/speak at events; and when users utilize our third-party job board platform. IMA does not knowingly collect or use any Personal Information from users under 13 years of age.

COOKIES

A "cookie" is a piece of data stored on your hard drive containing information about you. IMA may use cookies in order to collect certain information about you, such as IP addresses (the Internet address of a computer), domain names (e.g., whether you are logged on from a .com, .gov, or .edu domain) and the type of computer and operating system being used. We may also use cookies to identify your computer when you revisit our website or to recall your authentication information. IMA may collect such information in order to better operate the website to enhance your experience while using the website. You have the option of setting your computer to disable cookies or to alert you when cookies are being used. If you choose to disable cookies, please be aware that portions of the Site may not function properly

HOW WE USE INFORMATION

The Personal Information we collect is used to communicate with visitors to improve the content of our website, to notify consumers about updates to our website, to contact consumers for marketing purposes, and to contact members about renewals and programs. We may contact you to confirm purchases, enrollment to services, or to check the accuracy of the information you provide. We may also send you notices about special offers, new products, services, promotions, upcoming events and other similar information. In addition to the other uses described in this section, we may also use your Personal Information with your consent, as you expressly authorize us to do so. We will not keep your Personal Information any longer than necessary.

HOW WE SHARE INFORMATION

IMA may provide personal information to third party agents that have been hired to help provide a requested good or service. IMA shares chapter rosters with chapter leaders. Unless directed otherwise at the time of collection, we may also share collected personal information with third parties who may have information or services that we believe could be helpful to members or visitors. Members may opt-out from the sharing of collected information by contacting info@ima-world.org.

IMA reserves the right to disclose without notice any information in its possession if required to do so by law, to protect or defend IMA's rights or property, or to respond to an emergency.

This website contains links to third-party websites which are not under the control of IMA. We are not responsible for the privacy practices of any linked site. Links to other sites do not imply IMA's endorsement of the products or services, or privacy or security practices of those websites.

OUR SECURITY PROTECTIONS

We use commercially reasonable efforts to make our collection of data consistent with all applicable laws and regulations. We exercise care in providing secure transmission and storage of data. However, no data transmission or storage is 100% secure. We cannot warrant that all data we transmit, store and collect will be completely secure. We take commercially reasonable efforts to create and maintain firewalls, restricted access and other appropriate safeguards to ensure that, to the extent we control information, it is used only as authorized by us and consistently with this Policy.

YOUR PRIVACY OPTIONS

We respect your privacy and recognize your right to limit how we contact you and share information. We will endeavor to correct, update or remove collected Personal Information if contacted.

When we contact you by email, all email campaigns from IMA will contain instructions and/or hyper-links to opt In or opt Out (unsubscribe) of our email lists. In addition, e-mail addresses may be removed from IMA e-mail lists at any time by contacting IMA as outlined below.

IMA acknowledges that you have the right to access your Personal Information. In case you request us to remove data, we will respond within a reasonable timeframe.

Upon request, IMA will provide you with information about whether we hold any of your Personal Information. You can update or correct your Personal Information or remove it from our system by logging into your member profile or by making a request to us at the contact information provided below.

Requests typically receive a response within thirty (30) days. If access cannot be provided within that time frame, we will provide the requesting party with an estimated date by which the information will be provided. If for some reason access is denied, we will provide an explanation of why access has been denied.

If you believe that any information, we are holding on you is incorrect or incomplete, please write to or email us as soon as possible at the address below. We will promptly correct any information found to be incorrect.

CHANGES TO THE PRIVACY POLICY

IMA reserves the right to modify this Policy at any time without prior notice. Your continued use of this website shall constitute your acceptance of the Policy.

CONTACT US

Questions or comments about this Privacy Policy should be directed to:

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